



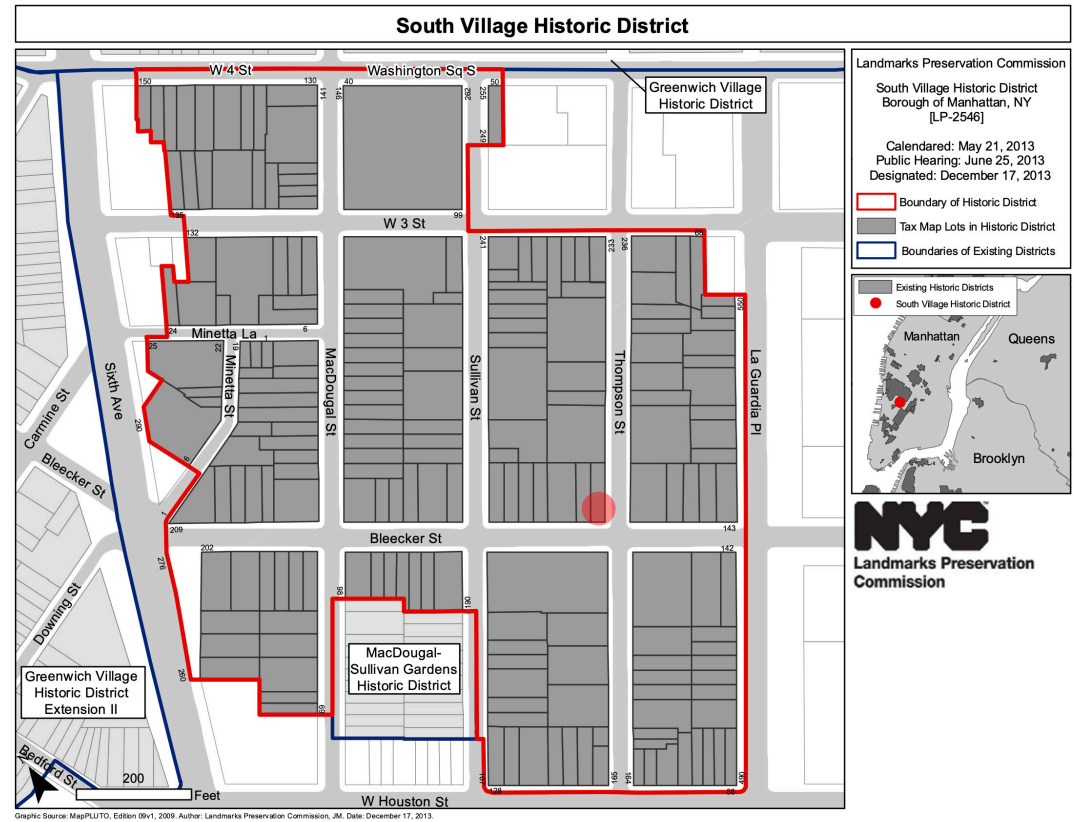
LPC Public Hearing

**155 Bleecker Street
New York, NY 10012**

Little Hen
Artificial Flower Installation for Approval



HISTORIC PHOTO - 1940s
155 BLEECKER STREET



DESIGNATION: DECEMBER 2013

ALTERATIONS: We are proposing a non-invasive, reversible artificial floral installation for the exterior of Little Hen at 155 Bleeker Street. Designed by Floratorium, this display will enhance the streetscape without altering or damaging the building in any way.

Legalizations for pre-existing light fixtures, awning, and painted brick.



CURRENT CONDITION PHOTO - 2025



CURRENT CONDITION PHOTO - 2025
THOMPSON STREET SIDE



CURRENT CONDITION PHOTO - 2025
BLEECKER STREET SIDE

RENDER & KEY FACTS

- **Landmark-Safe Installation:** No drilling, penetration, or permanent alteration to the building or facade.
- **Fully Reversible:** All elements can be removed without leaving a trace, preserving the architectural integrity.
- **Floratorium Expertise:** Designed by a respected NYC-based company with experience working on landmark sites like St. Patrick's Cathedral.
- **Discreet Mounting:** Floral elements will be anchored using freestanding concrete-filled planters and thin, nearly invisible wiring.
- **No Damage to Glass:** If needed, minimal suction cups may be used on windows, leaving no marks or residue.



PROPOSAL RENDER

- "X" marks indicate planned spots for suction cups and concrete-filled planter bases.

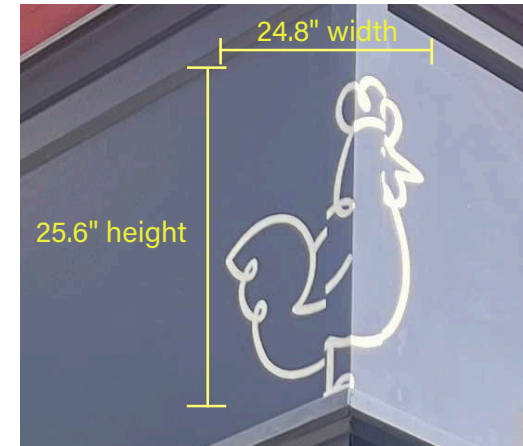


- The floral structure will rest against the wall but will not be attached to it.
- Support wire will run from the base of the existing awning to help secure upper branches.
- Nothing will be attached to the cast iron column, and **the column can be left exposed if necessary.**



Overhead logo lettering:
102.7" width
21" height

Hen:
24.8" width
25.6" Height



- We could paint the light fixtures the same blue as the façade if necessary.

PRE-EXISTING LIGHT FIXTURE





PRE-EXISTING AWNING



- We could paint the awning's housing (where it's attached to the building) the same blue as the façade if necessary.
- Awning's Housing is at 12 feet 3 inches from ground



PRE-EXISTING PAINTED BRICK



CURRENT CONDITION PHOTO - 2025
THOMPSON STREET SIDE



CURRENT CONDITION PHOTO - 2025
BLEECKER STREET SIDE

- We would like to paint the blue brick the same red as the rest of the building.



- Images of the approved floral installation at 98 Thompson Street.
- The Commissioners approved that proposal on May 6, 2025.
- Permit number is Certificate of Appropriateness (COFA) 25-05495.