

HOMMAGE TO BASQUIAT ART INSTALLATION ABOVE BASQUIAT'S FORMER WORKSHOP

Art installation approval - 344 Bowery
By Owen Dippie, Artist

PROJECT SITE - 344 Bowery



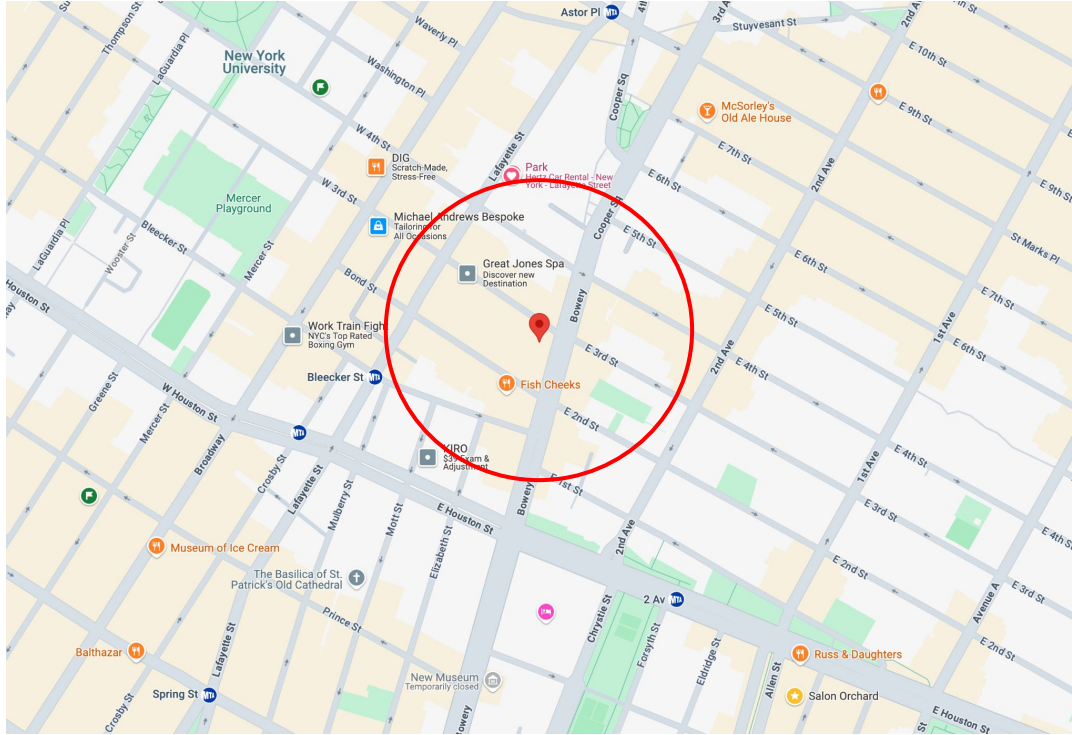
ARTIST BIO



Proudly hailing from the small Eastern Bay of Plenty community of Kawerau, New Zealand, Owen Dippie grew up surrounded by individuals with strong cultural identities. This naturally drove his chosen subject matter from a young age, transpiring in his highly-praised portrait works.

Owen has been painting his large-scale realist portraiture on the streets of New Zealand and New York for close to two decades. During Owen's 2015 trip to New York, he held his first solo exhibition in the United States, and was honoured to have one of his works named as Best Mural 2015 by The Huffington Post, along with producing his first work in downtown Los Angeles. Owen and Erin his wife and manager have owned successful art galleries in three different locations throughout New Zealand. Owen embarked on extensive overseas travel in 2018 with the majority based in New York where he completed many large scale murals including his iconic "Art of storytelling" Biggie and Hitchcock mural and collaborative work with Al Diaz of SAMO honouring the late Jean Michel Basquiat. Owen has most recently been working extensively on his studio practice, developing a new body of work while continuing to create mural work.

344 BOWERY, MANHATTAN, BLOCK 530 LOT 7506





Graffiti Mural BEAU STANTON
30 E 3rd Street



15 E 3rd Street



2 Bleecker



Bowery Mural
76 E Houston



1 Rivington



VIEWS OF THE BLOCK



The Municipal Archives

Historic photograph showing ghost sign at this location

lvd_04_10549

Identifier: REC0041_1_00530_0034

Title: 344 Bowery

Title: Manhattan

Title: 1980s Tax Department photos

Start Date: 1983

End Date: 1988

Description: Block 530 Lot 34

Creator: [New York \(N.Y.\). Department of Finance](#)

Borough: Manhattan (New York, N.Y.)

Block: 530

Lot: 34

Type: Still Image

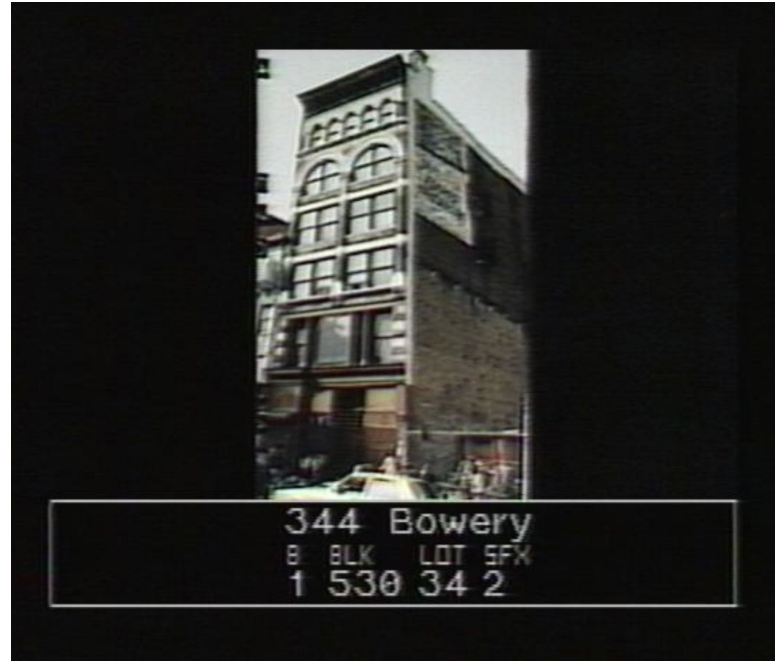
Format: Black-and-white negatives

Source: New York City Municipal Archives

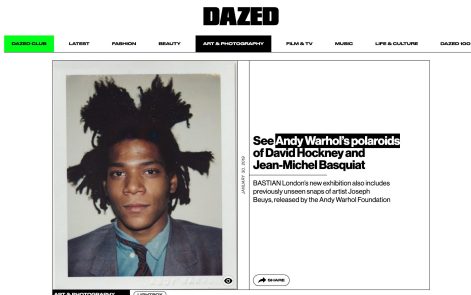
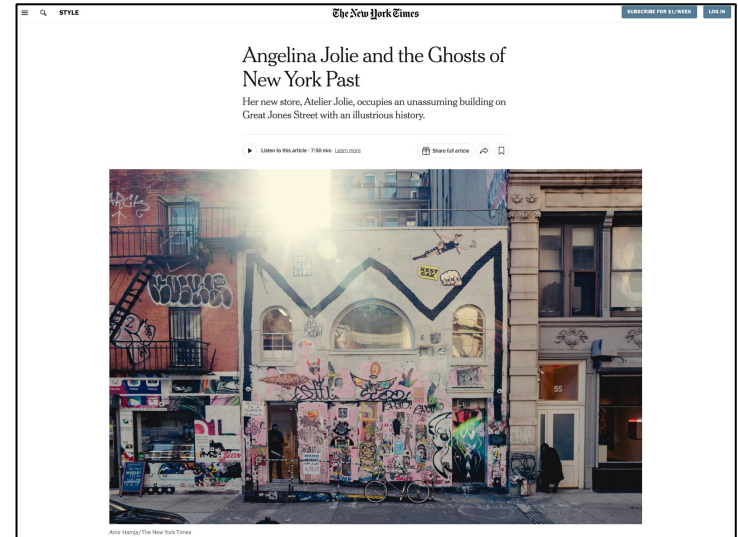
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Publisher: NYC Department of Records and Information Services (DORIS)

Language: eng



NEXT TO BASQUIAT'S FORMER WORKSHOP



BASQUIAT'S WORKSHOP HISTORY

Located next to the 344 Bowery Building, Basquiat's former workshop on 57 Great Jones, is believed to be a stablehouse form the civil war era.

It was first purchased by Andy Warhol in 1970. Andy rented the space to Basquiat from 1983 where he lived, worked and ultimately died in the apartment in 1988.

Basquiat is among the top selling artists in the world with his works, a lot of which were created at 57 Great Jones, fetching hundreds of millions of dollars. During their friendship Basquiat and Warhol created over 100 works together.

In 2016 the Greenwich village society for historic preservation installed a plaque on 57 Great Jones commemorating Basquiat's legacy. The building has become a destination for fans of the artist the world over. The exterior walls covered in tributes and messages of love for Jean.

Owen hopes to further celebrate Basquiat's contribution to culture by creating a monumental mural of his likeness, paying respects both to the geographical significance of the area and to the enduring legacy of this larger than life figure of art.

PROJECT OVERVIEW

Artwork description

Owen Dippie's concept is to pay tribute to Jean Michel Basquiat with a portrait mural of Jean at the location next to his former residence 57 Great Jones.

At an early age Owen was introduced to the work of Basquiat which had a profound impact on the young artist. In 2018, Owen created a mural honouring Jean in Brooklyn alongside Al Diaz, Basquiat's former friend and collaborator.

The duo known as SAMO were prolific in the downtown NYC art scene of the 1980s. That mural has since disappeared due to the ever changing environment of the city.

Owen is wanting to produce a much grander mural that will have a longer lifespan and believes this location given its geographical significance would be incredible.

SIMULATION 344 BOWERY MURAL



WHAT IS AT STAKE?

Safeguarding and promoting NYC landmarks

- > **Honor Basquiat's Legacy:** Located near his former workshop, the mural connects directly to his life and impact on the neighborhood's cultural history.
- > **Promote the neighbourhood cultural Identity:** Highlights the area's role as a hub for the 1980s art movement and celebrates NYC's artistic heritage. Enhances the area's appeal and community pride.
- > **Boost tourism and Engagement:** Attracts art enthusiasts, boosts foot traffic, and supports local businesses through increased visibility.
- > **Bring educational Value:** Inspires public interest in art history and Basquiat's influence through accessible, iconic imagery.

FUTURE EVOLUTION

Life expectancy & upcoming challenges

The mural will take approximately 2-3 weeks to complete using a scissor lift.

It will cover approximately 50% of the facade.

The wall is already coated with oil based paint.

The mural will be painted on the wall The Paint used will be Acrylic based Aerosol Paint.

Owen views his exterior works as one would an ageing renaissance painting, forever changing and maturing like a fine wine.

Although works can last decades they are temporal, which is where their true power lies, they are to be enjoyed while they are here.

EXAMPLES OF PREVIOUS WORKS



Brooklyn, NYC - 2015

EXAMPLES OF PREVIOUS WORKS



Auckland, NZ - 2024

EXAMPLES OF PREVIOUS WORKS



Tauranga, NZ - 2013

EXAMPLES OF PREVIOUS WORKS



Brooklyn, NYC - 2018

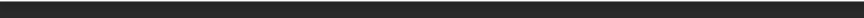
MATERIAL CHECKLIST: 344 BOWERY, MANHATTAN, BLOCK 530 LOT 7506 - DOCKET# LPC-25-09497

Staff of the Commission recently received an application for proposed work at the above property. Upon review it was found that the application materials submitted are not complete. Any item below not marked "Accepted" must be submitted to complete the application.

*****PLEASE SEE INSTRUCTIONS FOR SUBMISSION AT THE END OF THE CHECKLIST*****

Signage - Painted Wall Sign - Master Plan

> Site Plan <i>Notes:</i>	Received <input type="checkbox"/>	Accepted <input type="checkbox"/>
> Property Zoning <i>Notes:</i>	Received <input checked="" type="checkbox"/> 4/2/2025	Accepted <input checked="" type="checkbox"/> 4/30/2025 11:39:38 AM
> Existing condition photographs, annotated to show the location of the sign <i>Notes: We would prefer non-streetview photos for the rendering, and if the scaffolding on Gret Jones comes down during this process, please re-take the photo of this location.</i>	Received <input checked="" type="checkbox"/> 4/2/2025	Accepted <input type="checkbox"/>
> Historic photograph(s) showing any ghost signs at this location <i>Notes: Start with c. 1940 tax photo.</i>	Received <input type="checkbox"/>	Accepted <input type="checkbox"/>
> Map of the Historic District with all existing approved Master Plan signs and distance to closest sign <i>Notes: Please annotate other addresses with artwork in the district-historic and modern. Doesn't have to be master plans.</i>	Received <input type="checkbox"/>	Accepted <input type="checkbox"/>
> Elevation drawing, showing setback distance, sign and wall dimensions, and border <i>Notes: You could consider setting this back from the front façade.</i>	Received <input type="checkbox"/>	Accepted <input type="checkbox"/>
> Location of vendor tag, including dimensions <i>Notes: If there is a vendor tag.</i>	Received <input type="checkbox"/>	Accepted <input type="checkbox"/>



> Percentage of the visible wall area that the sign occupies <i>Notes:</i>	Received <input type="checkbox"/>	Accepted <input type="checkbox"/>
> Photomontages showing sample signage at the proposed location <i>Notes: If you plan to revise to match similar approved and historic art.</i>	Received <input checked="" type="checkbox"/> 4/2/2025	Accepted <input type="checkbox"/>
> Put your other examples of this artist's work at the back of the presentation. <i>Notes:</i>	Received <input type="checkbox"/>	Accepted <input type="checkbox"/>

General Requirements - Filing any work

> Owner Attestation completed by property owner <i>Notes:</i>	Received <input checked="" type="checkbox"/> 4/2/2025	Accepted <input checked="" type="checkbox"/> 4/30/2025 7:53:56 AM
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SUBMIT ALL REQUESTED MATERIALS BY UPLOADING THEM TO PORTICO.

CLICK HERE TO ACCESS PORTICO: <https://portico.lpc.nyc.gov>

Materials e-mailed directly to staff will not be accepted.