



GREENWICH VILLAGE SOCIETY FOR HISTORIC PRESERVATION ANNUAL REPORT
2010-2011

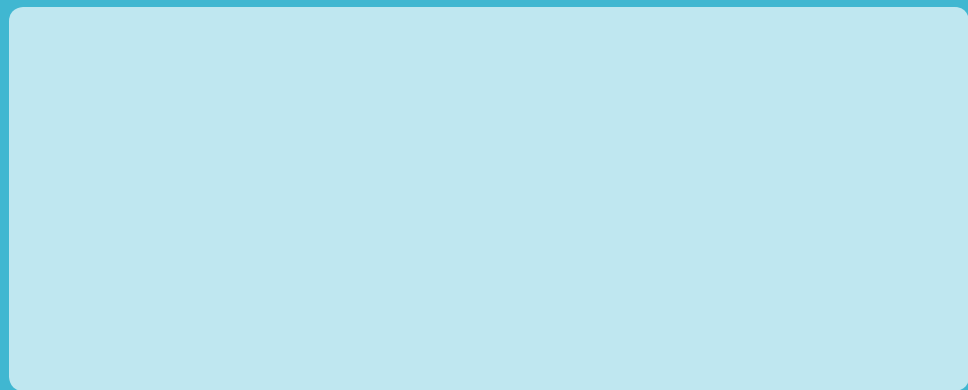
GREENWICH VILLAGE SOCIETY
FOR HISTORIC PRESERVATION

232 East 11th Street, New York, NY 10003

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www.gvshp.org

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2010–2011

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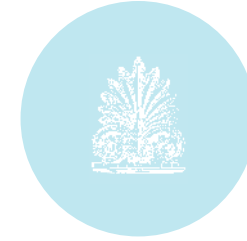


Table of Contents

2	A Note from the President
2	Archives Committee
3	Awards Committee
4	Benefit Committee
6	Development/Membership Committee
8	Education Committee
9	Finance Committee
9	GVSHP Fiscal Year 2009
10	Nominating Committee
10	Preservation Committee
13	Program Committee
15	Support Preservation: Join GVSHP
16	Board & Staff

Greenwich Village Society for Historic Preservation

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GREENWICH VILLAGE SOCIETY FOR HISTORIC PRESERVATION

ANNUAL REPORT
2010–2011

A Note from the President

Arbie Thalacker

Having just passed our thirtieth anniversary year, GVSHP has taken stock of its past and taken a hard look at its future. Even as we respond to an ever shifting economic climate and changes in technology and communication, we see the need for GVSHP's work continuing to grow markedly.

While the original Greenwich Village Historic District continues in many ways to be at the heart of GVSHP's work, our geographic scope has expanded. Exciting projects and vigorous campaigns by the Society can now also be found in the South Village, East Village, along the Greenwich Village waterfront, in the Meatpacking District, and in Hudson Square. And while landmark designation also continues to be at the core of GVSHP's advocacy work, in recent years we have taken up the mantle of zoning changes, preservation of small businesses, and promotion of theaters and other independent cultural institutions.

The manner in which we reach out to our community has grown too. Our Children's Education program, the first of its kind in the City, is now



GVSHP opposed the proposed oversized addition to 837 Washington Street, which was subsequently greatly reduced in size.

taught in schools in all five boroughs, and with a multiplicity of curricula covering not only historic preservation, but immigrant life, building technology, and the changing lifestyle of city dwellers. Our educational programming for adults now includes nearly fifty free or low cost programs each year, ranging from book talks to walking tours, panel discussions to exclusive lectures, film screenings to theatrical performances. Our

semi-annual newsletter the Anthemion has been joined by weekly e-newsletters, a blog, and daily Facebook and Twitter updates. And GVSHP's historic archives have been supplemented by oral histories, video, photos, maps, and other valuable historic resources available through our website, gvshp.org.

As the preservation needs and aspirations of our neighborhoods grow, so does our organization. We've made tremendous strides in the past year, and plan many more in the year ahead. ●

Archives Committee

Martica Sawin Fitch, Chair

Members: Mary Ann Arisman, Jay Shockley, Cas Stachelberg, Judith Stonehill, George Vellonakis, Vicki Weiner, Anthony Wood

Last fall, the Archives Committee hosted the exhibit *Snapshots in Storefronts: Historic Photos of the Village from the GVSHP Collection*, from September 23 to October 29. This unique exhibit showcased twelve historic images from GVSHP's image archive in twelve owner-operated businesses in Greenwich Village. The exhibit included an opening reception at

glassybaby, the candle shop located in the ground floor of the former home of Jane Jacobs on Hudson Street. Attendees were treated to a preview of images in the exhibit and a slideshow featuring 35 other images from the collection. In addition, two guided walking tours led by GVSHP staff member Sheryl Woodruff featured in-depth information about GVSHP's ten different image collections and some fun facts about the hosting businesses.

GVSHP is extremely grateful to the businesses who so kindly hosted images: A Salt & Battery, C.O. Bigelow Apothecaries, Garber Hardware, glassybaby, Murray's Cheese, Porto Rico Importing Co, Raffetto's, SoHo Wine & Spirits, St. Mark's Bookshop, Tea & Sympathy, Carry On Tea & Sympathy, and Your Neighborhood Office.

GVSHP also continued to field regular requests for research assistance and access to the archives over the past year from members of the public, researchers, academics, and students. The oral history collection, for which the transcripts and select audio clips can be accessed online, continued to be well-visited.

The archive does accept donations of historic photographs and other materials on a limited

basis. Please contact 212-475-9585 x39 to learn more about GVSHP's collections policy. ●

Awards Committee

Judith Stonehill, Chair

Members: Tom Birchard, Alissa Bucher, Sharon Davis, Stephen Gottlieb, Matthew Jenkins, Norman Kahn, Justine Leguizamo, Leslie Mason, Allan Sperling, Calvin Trillin, Arbie Thalacker, Fred Wistow

Each year GVSHP honors people, places, and organizations that have made a significant contribution to the legendary quality of life of Greenwich Village, the East Village, and NoHo. GVSHP invites its members and the public to submit nominations for potential awardees. This past year GVSHP received 115 nominations in a wide range of categories, including individuals, businesses, restaurants and cafes, gardens, restorations, and community groups.

On June 13th, Village resident and author Calvin Trillin presented the Annual Village Awards. The



State Senator Dan Squadron, Assemblymember Brian Kavanagh, and City Councilmember Rosie Mendez (l. to r.) join GVSHP in calling for the preservation of 326 & 328 East 4th Street.

ceremony took place at the GVSHP's Annual Meeting, held at the Village Community School on West 10th Street.

Recipients of the 2011 Village Awards included: Judson Memorial Church, for taking courageous stands and meaningful action for social justice, providing a home for artists, and welcoming everyone without exception since 1890; Annisa Restaurant, for being a pioneer in reviving the tradition of elegant, innovative dining in the Village; Fourth Arts Block, for protecting and



The Russian Orthodox Cathedral at 59 East 2nd Street – one of several buildings GVSHP successfully advocated be added to proposed East Village Historic Districts.

expanding the theaters and the vibrant street life of East Fourth Street over the last decade—efforts that culminated in the creation of the East Fourth Street Cultural District; P.E. Guerin, for keeping the increasingly rare craft of hardware

manufacturing alive and thriving on Jane Street for almost 120 years; Bob Holman, for his role in celebrating poetry, through the institutions he has nourished in the East Village for the last 40 years; McNulty's Tea & Coffee Co., for providing world-class tea and coffee from around the globe, along with expert service, for 115 years; Le Poisson Rouge, for showcasing a diverse and impressive selection of innovative musical performers, while bringing adventuresome night-life back to Bleecker Street; Regina Kellerman Award: Restoration of the nave of the Church of the Ascension, for a painstaking and spectacular restoration of the interior of one of the Village's most historic churches. ●

Benefit Committee

Elizabeth Ely and Leslie Mason, Co-chairs
Members: Mary Ann Arisman, Kate Bostock Shefferman, Rebecca Daniels, Danielle Epstein, Jane Forman, Cassie Glover, Christina Kepple, Susan Kolker, Ruth McCoy, Vals Osborne, Cynthia Penney, Judith Stonehill, Arbie Thalacker

On Sunday May 1, GVSHP presented its 13th Annual Spring House Tour and Benefit. Seven historic townhouses and apartments were featured

on a lovely spring afternoon. Participants toured some exceptional spaces: a stately Italianate home with an elaborately-paneled entrance and intricate, original moldings; an artist's townhouse and studio with an unexpected layout and surprising hidden features, including a backyard treehouse; a 350-square foot apartment with a big sense of style accessed by a splendid shared courtyard; an art collector's two-floor retreat featuring a life-sized mosaic tile tree; an extra-wide townhouse with Victorian-era details, once the home of Emily Post; a townhouse purpose-built as an office, showroom, and apartment by a noted Village designer; and a traditional townhouse featuring a restored stoop and façade and an interior rich with period detail, some salvaged from other Village residences.

GVSHP is deeply grateful to our generous homeowners who enthusiastically opened their doors: Alice Carey & Geoffrey Knox, Steven Gambrel, Elaine Goldman & John Benis, Melinda Hackett & Michael Drury, Philip Laffey & Randall Gibeau, Janice Lee & Stuart Shapiro, and Tracy & Mark Rudd, and Peter Bordes & Kyung Choi, for generously hosting for the reception.

Of course, this tour would not have been possible without the generosity of the businesses and

individuals who donated their time and services, especially: Alexander Kaplen, for designing a beautiful invitation, map, ticket, and program; Elizabeth Bauer Design, for lovely gifts for our homeowners; Frederick Wildman and Sons for providing wine for the reception, the Greenwich Village Music School, for serving as the ticket distribution site; and Amy Gotzler and Brown Harris Stevens for lending their marketing talents. We are also sincerely grateful to our 125 volunteers, who worked so hard throughout the day and our lunch tour sponsors—Ciao for Now, Gourmet Garage, Milk & Cookies Bakery, Murray's Cheese, and Two Boots—for so kindly feeding them.

GVSHP would also like to recognize the tireless efforts of the Benefit Committee, who committed their time and energy to make the tour a success. Finally, thank you to everyone who purchased tickets or made a contribution to the event. Without your participation, the tour would not have been such a success! ●



Historian Tony Robins at GVSHP's panel on the legacy of preservation pioneer Margot Gayle (pictured, with Philip Johnson).

PHOTO CREDIT BOB ESTREMEIRA

2011 Benefit Supporters

BENEFACTORS

Mary Ann & Frank Arisman, Joan K. Davidson (The J.M. Kaplan Fund), Christopher & Sharon Davis, Elizabeth Ely & Jonathan Greenburg, Danielle Epstein, Cassie & Paul Glover, Conni & David Langan, William & Elizabeth Monaghan, Andrew Paul & Pamela Farkas, Jeff and Cynthia Penney, Melissa & Robert Soros, Fred Wistow

CORPORATE FRIENDS

Brown Harris Stevens, The Corcoran Group, Halstead Property, HBO, Leslie Mason (Prudential Douglas Elliman), Wells Fargo Home Mortgage, Your Neighborhood Office

PATRONS

Michael & Elizabeth Ashworth, John Bacon & Owen Rambow, Kate Bostock Shefferman & Jesse Shefferman, Richard & Nancy Davis, Christina & Douglas Kepple, Elissa Kramer & Jay Newman, Arthur Levin, Dale & Donna McCormick, Mimi Mendelson, Gayle & Howard Rothman, Katherine W. Schoonover, Judith Stonehill, Arbie Thalacker & Deborah Garrett, Dorinda & Mark Winkelman, F. Anthony & Sally Zunino

CORPORATE PATRONS

Alexander Gorlin Architects, Jane Forman & Sotheby's International Realty, LMA Group Construction & Consulting, MADE LLC, Newmark Knight Frank, Vals Osborne (Stribling & Associates), Prudential Douglas Elliman, Rogers Marvel Architects, Stephen Knoll Salon, Tory Burch, Urban Zen

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Susanna Aaron & Gary Ginsberg, Meredith & Marshall Bergmann, David C. Burger, Mary & Brad Burnham, David Corleto, Cary Davis & John McGinn, William W. Donnell, Douglas H. Evans & Sarah E. Cogan, Jacqueline Farinella, Edith Fehrenbacher & Roy Zuckerman, Kathy Fein Bierman & Rick Bierman,

Judith Glaser, Ferne Goldberg Sperling & Allan Sperling, Larry Gordon & Joseph Rokacz, Cheryl Grandfield & Richard Dodd, Ed Hamilton & Debbie Martin, Cynthia Harris, Susan Harris, David & Andrea Holbrook, Meredith B. Jenkins, Dale & Norman Kahn, Craig & Isabel Kallman, Susan Kolker, Darlene Krier Thoroughgood, Robb Lady, Judith Langer & Arthur Applebee, Nancy Langsan & Daniel Bernstein, Mitchell Lichtenstein, Lee & Lanny Livingston, Ruth & Kevin

McCoy, JoAnne McShane, Jenna Menkes, Dr. Alice Moore & J. Allen Reiner, Florent Morellet, Robert Neborak & Thérèse Esperdy, Steven Newhouse, Scott Newman & Gregory Long, Peter & Gwen Norton, Patricia C. O'Grady, Lois Rakoff, Elinor G. Ratner, Jonathan Russo & Deborah Grayson, Jeffrey Scheuer, Barry Schwartz, Paul & Christine Smith, Marilyn Sobel, Beverly Sonnenborn, Alec Stais & Elissa Burke, Courtney & Nicholas S.G. Stern (Stern Projects LLC), Naomi & Bruce Usher

CORPORATE SPONSORS

Meris Blumstein & Kenny Blumstein (The Corcoran Group), Calypso St. Barth, Tom Cooper (The Corcoran



GVSHP Executive Director Andrew Berman leading rally against NYU's expansion plan.

Group), Rebecca Daniels (Brown Harris Stevens), Hottenroth + Joseph Architects, I Tre Merli Bistro, Linda Yowell Architects, MMJ Real Estate Appraisals, Pappas Miron Design, Stribling & Associates, Ltd., Theory, Village Care of New York, Warburg Realty

CORPORATE DONATIONS

Ansonia Pharmacy, Bottlerocket Wine & Spirit, Digital Society, gHost-IT.biz, Groom-O-Rama, Inc., H & H Market, Jackson Diner, Jerri's Dry Cleaners, josephine's feast!, MACKAR Renovations, Inc., Madeline Weinrib Studio, Manhattan Mailboxes, Robin Rice Gallery, Village Dwellings, Inc., Washington Square Animal Hospital

Development/Membership Committee

John Bacon, Chair

Members: Mary Ann Arisman, Kate Bostock Shefferman, David Burger, Elizabeth Ely, Cassie Glover, Leslie Mason, Ruth McCoy, Vals Osborne, Andrew Paul, Cynthia Penney, Judith Stonehill, Arbie Thalacker

A diverse base of membership support continues to be the single largest source of income for GVSHP. Public grants and private foundations continue to be essential sources of support as well, even as funding opportunities in these areas have contracted significantly in recent years.

The organization continued several initiatives to expand and diversify funding and support. Several generous benefactors offered to match increases in annual support from GVSHP members, which helped prompt—and double the value of—many increased gifts the organization received over the last year. Ongoing efforts to get members to participate in their employers' matching gift programs have also brought in revenue. Online giving continues to grow in tandem with traffic to GVSHP's website. Additionally, GVSHP continued to publicize a planned giving program, which encourages members and

supporters to include the organization in their estate plans, and a recurring donation program, which now allows members to make a regularly recurring donation for any amount and any period and duration they chose.

"Friendraiser" events, hosted by GVSHP members in their homes, also continue to be a major way of reaching new members and supporters, as do special gift memberships. Our broker partnership continues to grow, leveraging the resources of the real estate community to support GVSHP's efforts and to reach new property owners in the area. GVSHP was also fortunate to receive a



GVSHP Director of Preservation and Research Elizabeth Finkelstein and authors Marci Reaven and Kevin Murphy (l. to r.) at GVSHP's panel discussion 'A History of East Village Rowhouses.'

PHOTO CREDIT BOB ESTREmera

wide array of in-kind support for everything from catering and space utilization to graphic design, legal, and web design work.

Anonymous contributions over the past year have allowed GVSHP to add an additional staff member, update infrastructure, and expand our programs, research, and outreach.

We offer thanks to the following for their generous support over the last year: ●

Membership

FOUNDERS

David Burger, Andrew Paul & Pamela Farkas, Henry van Ameringen, Fred Wistow, two anonymous donors

BENEFACTORS

Mary Ann & Frank Arisman, Leslie Mason & Thad Meyerriecks, Robert Neborak & Thérèse Esperdy, Sarah O'Neill & Barry Munger, Lois Teich, Arbie Thalacker & Deborah Garrett, Jane M. Timken, The van Itallie Foundation

PATRONS

Anonymous, Kate Bostock Shefferman & Jesse Shefferman, Barry Cooper, Richard & Nancy Davis, Tom Dolby & Drew Frist, Ethan Early, Elizabeth Ely &

Jonathan Greenburg, Cassie & Paul Glover, Pat & Paul D. Kaplan, Arthur A. Levin, Mitchell Lichtenstein, Ruth & Kevin McCoy, Lowell & Sandra Mintz, Mark & Lisa Nelkin, Elissa Kramer & Jay Newman, Peter & Gwen Norton, Vals Osborne, Cynthia & Jeff Penney, Lauren & Scott Pinkus, James & Ellyn Polshek, Aldo Radoczy, Robert Rogers & Rogers Marvel Architects, PLLC, Daniel & Joanna S. Rose, Howard & Gayle Rothman, Jonathan Russo & Deborah Grayson, Katherine W. Schoonover, Anne-Katrin Spiess, David Stenn, Trevor & Margaret Stewart, Judith Stonehill, John Waddell, West Village Committee, Douglas Wheeler, Anthony C.M. Kiser & The William & Mary Greve Foundation, Linda Yowell & Richard Zuckerman, F. Anthony & Sally Auer Zunino

SPONSORS

175 West 12th Street Condominium, Michael & Elizabeth Ashworth, Astor Wines & Spirits and Astor Center, John Bacon & Owen Rambow, Matthew Blank, Giorgio Bovenzi, Mitchell Burgess, Myriam Cahn, Cheim & Read, Coalition for a Livable West Side, Barrett Cobb & Harry Saltzman, Cynthia Crane & Ted Story, Margaret Halsey Gardiner, Andre Gouvea, Cheryl Grandfield & Richard Dodd, Virginia Gray, Peter & Helen Haje, Robert Hand & Carolyn M. Chave, Cynthia Harris, Jordan Hill & Eric Delph, David & Andrea Holbrook, Ara Hovnanian & Rachel Lee, John Hoyns, Stephen B. Jacobs Group, P.C., Drs. Norman & Dale Kahn, Robb Lady, Thomas Molner & Andrew Brimmer, Arlene & Neil Martin, Dale & Donna McCormick, William & Elizabeth Monaghan, Florent Morellet, Jean V. Nevins, Steven Newhouse,

William O'Donnell & Corner Bistro, Perry Street Block Association, Elizabeth Peyton, Romana Raffetto, Region 9A UAW, Robert Riccobono, Eileen Roaman-Catalano, Daniel & Rachel Rocker, Amita Rodman Mehta & Viren Mehta, Glenn & Susan Schiller, Leila Shakkour, Christopher & Katherine Sharp, Harry Smith, Katherine & Kenneth Snelson, Alec Stais & Elissa Burke, John & Sharon Steinhoff, David Turner, UCATS, Washington Square Village Tenants' Association, Fiorimonde Wedekind, Lawrence & Alice Weiner, Reid Williams, Shirley Wright

GRANTS

GVSHIP gratefully acknowledges the following for grants supporting our work over the last year: J.M. Kaplan Fund, Kaplen Foundation, Manhattan Delegation of the New York City Council, Councilmember Rosie Mendez through the New York City Department of Cultural Affairs, Foundation Source, New York City Department of Cultural Affairs, New York State Council on the Arts, Norcross Wildlife Foundation, Manhattan Borough President Scott Stringer through the Department of Education, Council Speaker Christine Quinn through the Department of Cultural Affairs, and the Windie Knowe Fund at New York Community Trust

IN-KIND DONORS

GVSHIP acknowledges those who have generously provided donations of materials, food, and space in-kind: Ciao for Now, Church of the Ascension, Cooper Union, Elizabeth Bauer Design, Film Forum, Foods of New York Tours, Frederick Wildman and Sons,

glassybaby, Gourmet Garage, Hudson Park Branch Library, Jefferson Market Library, Judson Memorial Church, King Juan Carlos I of Spain Center and the NYU History Department, Lesbian, Gay, Bisexual & Transgender Community Center, Merchant's House Museum, Milk & Cookies Bakery, Murray's Cheese, Our Lady Pompeii Church, Salmagundi Art Club, Shelley Seccombe, St. Anthony of Padua, Taste It Presents, Theater for the New City, Tompkins Square Branch Library, Two Boots, Veselka, Village Vanguard, Westbeth Artists Residents Council

Education Committee

Linda Yowell, Chair

Members: Mary Ann Arisman, Elissa Burke, Lisa Feitel, Sherry Froman, Judith Langer, Leslie Mason, Barbara Schneider, Ron Schneider, Shirley Wright
Teachers: Jane Cowan, Paul Kaplan, Mary Kay Judy, Heather Zusman

GVSHIP's children's education program, History and Historic Preservation, encourages students to examine and understand the built environment, enhances their awareness of New York City and its unique communities, and engenders a lively interest in the study of history and the arts. The program offers three curricula: Greenwich Village, Past and Present; Immigration in the South Village; and

Streetscape Timeline: Bleecker Street.

700 students in 26 different classrooms from 11 different schools in all five boroughs participated in History and Historic Preservation during the 2010-2011 academic year. Almost half of participating classes benefitted from GVSHIP's scholarship program, which offers the program free or at a reduced price to those in need. As we have since 2003, during the summer of 2011 GVSHIP offered the program free of charge to the Grace Opportunity (GO) Project at Grace Church School for at-risk students from Lower East Side schools, reaching five fourth grade classrooms. Due to a decrease in city budget funding and an increase in testing preparation, GVSHIP, along with other city non-profit education programs, saw a decline in participation.

Finally, GVSHIP welcomed our newest educator, Heather Zusman, to the program this year. In addition to teaching for GVSHIP, Heather works as a design educator in other city programs such as Learning by Design and Open House New York. She was a project designer for several architecture firms in the city and brings that rich, hands-on experience to the classroom. Heather

joins our veteran educators Jane Cowan, Mary Kay Judy, and Paul Kaplan. ●

Finance Committee

Katherine Schoonover, Chair

Members: Mary Ann Arisman, John Bacon, Elizabeth Ely, Arthur Levin, Andrew Paul, Jonathan Russo, Fred Wistow, Linda Yowell, F. Anthony Zunino

In FY 2010, GVSHIP's regular income exceeded budget projections, and expenditures were kept below budget. In addition, the Society was fortunate to receive a very substantial unanticipated anonymous contribution in late 2010, which has allowed GVSHIP to expand its staff, programing, infrastructure, research, and community outreach targeted to certain specific projects.

The organization continued to implement best practices in order to ensure the integrity of its finances and operations. This included establishment of an independent audit committee and implementation of a whistleblower policy.

In light of the instability of the financial markets, the Finance Committee continues to review and consider best policies for maintaining its reserves, which are necessary for ensuring the long-term health and survival of the organization. As always, GVSHIP aims to avoid deficit spending and does not embark upon major projects unless funding sources for them have been identified. ●

GVSHIP Fiscal Year 2010

INCOME:

Membership	202,644
Fundraising Events (net)	150,949
Grants	370,926
Earned Revenue	11,036
	<hr/>
	\$735,555

EXPENSES:

Programs	24,984
Personnel	322,064
Fundraising & Membership	1,063
Rent	25,325
Office Supplies & Expenses	11,483
Telecommunications	5,191
Printing & Mailing	19,804
Accounting Fees	5,984
Payroll Fees	1,999
Other Fees	5,162
Other Operating Expenses	812
Fund Balance, Restricted	274,500
Fund Balance, Unrestricted	37,184
	<hr/>
	\$735,555



The Richard Meier-designed fire balconies at Westbeth, the subject of a first of its kind GVSHIP artists' loft tour in 2010 (photo: Bob Estremera).



10 GVSHP members vote for new and returning trustees at the 2011 Annual Meeting.

PHOTO CREDIT BOB ESTREmera

Nominating Committee

Mary Ann Arisman, Chair

Members: Elizabeth Ely, Arthur Levin, Andrew Paul, Judith Stonehill, Arbie Thalacker, Linda Yowell, F. Anthony Zunino

At GVSHP's Annual Meeting on June 13, members re-elected Trustees Elizabeth Ely, Cassie Glover, Leslie Mason, Ruth McCoy, Andrew Paul, Robert Rogers, and F. Anthony Zunino for three year terms, and Fred Wistow for a two-year term. Members also elected candidates Justine Lara

Leguizamo and Allan G. Sperling to the Board for three-year terms. Ms. Leguizamo is on the board of several neighborhood cultural institutions and has served on GVSHP's Awards Committee. Mr. Sperling is Senior Counsel at Cleary Gottlieb Steen & Hamilton, focusing on corporate, financial, and securities law, and has also served on GVSHP's Awards Committee.

The nominating committee, along with the entire board, would like to thank Florent Morellet for his years of service on GVSHP's Board of Trustees. ●

Preservation Committee

F. Anthony Zunino, Chair

Members: Mary Ann Arisman, Penelope Bareau, David Burger, Jonathan Geballe, Anita Isola, Matthew Jenkins, Arthur Levin, Rob Rogers, Katherine Schoonover, Judith Stonehill, Linda Yowell

Working to ensure that our neighborhood's landmark and zoning protections are enforced and, where appropriate, expanded, and that new development is compatible in scale, character, and design with its surroundings, remained a top priority for the Preservation Committee and GVSHP. Educating and engaging the public about our neighborhoods' unique history, the development and preservation issues they face, and research performed upon them by GVSHP were also an important focus of the Preservation Committee.

There were major projects and campaigns in every corner of the neighborhoods GVSHP serves.

In the South Village, following the City's designation of the first third of our proposed South Village Historic District in June of 2010, GVSHP continued to push the City to consider the remaining two-thirds as promised. GVSHP

held a community rally in front of the Children's Aid Society on Sullivan Street this spring to call attention to the threat to these historic buildings from their impending sale. While the City has still not followed through on its promised consideration of landmark designation, the developer who purchased the properties publicly pledged to preserve and re-use the most significant of the buildings, designed by Calvert Vaux.

In the East Village, GVSHP completed a building by building inventory of each structure in the neighborhood. This aided in our successfully pushing the City to expand its two small proposed historic districts to include important adjacent buildings we had fought to preserve, including the 101 Avenue A, and the Russian Orthodox Cathedral and several federal houses on East 2nd Street. Working with fellow community and preservation groups, we helped secure Community Board support for the proposed districts. GVSHP also identified several individual early 19th century houses in the neighborhood which were endangered, calling upon the City to landmark them. This included 35 Cooper Square, 326 & 328 East 4th Street, and 316 East 3rd Street. In spite of strong public support, the City refused to act in all cases. In late October of 2010, however, the City passed the rezoning of

the 3rd and 4th Avenue corridors GVSHP fought for years to enact, imposing new height limits to prevent more of the mega-dorms by NYU and other institutions which had proliferated there.

In the Meatpacking District, GVSHP helped lead the charge against a proposed rezoning to allow massive additions to the historic Chelsea Market complex. GVSHP's advocacy also helped lead to a significant reduction in the size of a proposed addition to 837 Washington Street (at 13th Street) approved by the

Landmarks Preservation Commission.

In late October, the City gave final approval to a rezoning of six blocks in the Far West Village which GVSHP and fellow community groups led a two-year campaign to enact. The new zoning will prevent commercial overdevelopment in the area by imposing height limits and eliminating a zoning bonus for commercial (i.e. hotel) development. As a result, a proposal for a hotel development at Perry and Washington Streets was reduced in



11 GVSHP conducts a Town Hall on NYU's proposed expansion plan.

size and changed to residential.

GVSHP continued to lead the charge in response to NYU's massive proposed 20-year expansion plan, which will begin the public review and approval process in early 2012. Following a large community rally organized by GVSHP against the plan's 40-story tower on Bleecker Street, NYU dropped the building from its plan. Educating about the NYU plan and its potential impact upon the neighborhood, and advocating for alternatives, is a top priority for the Preservation



GVSHP's rally to preserve the Children's Aid Society buildings in the South Village.

Committee and the organization.

GVSHP also closely monitored plans for a rezoning of the St. Vincent's Hospital site and Hudson Square. The Society has been extremely active around preservation issues in these two areas, and intends to continue its vigorous engagement of both applications, and their public review and approval processes, once they are finalized.

Reviewing plans by government agencies for changes in our neighborhood was an increasing priority for GVSHP. We called for changes to planned redesigns of Astor Place/Cooper Square and the West 4th Street Triangle to better reflect the historic street patterns of the area, to MTA plans for a new Emergency Fan Plant at Greenwich Avenue and 11th Street, and to the pedestrian spaces in the Meatpacking District.

Over the course of the year, GVSHP also reviewed more than one hundred fifteen applications for changes to landmarked sites in our neighborhoods, ranging from storefront alterations to rooftop additions to new buildings. GVSHP also continued to make all of this information available to the public with our Landmarks Application Webpage (www.gvshp.org/lpc), allowing the public for the first time to view this information on-line and plugging them into the

system for public comment and review. This on-line resource has been visited nearly eight thousand times in the past year.

GVSHP also continued to push for enforcement of city regulations which help protect the character of our neighborhoods, such as those restricting the placement of billboards, or requiring adequate maintenance of landmarked buildings, such as 43 MacDougal Street and 151 West 13th Street.

Finally, early this year GVSHP launched its blog, "Off the Grid," which provides a new forum for sharing news and historic information about our neighborhoods, as well as providing an opportunity for feedback and engagement. Since its launch in February, the very successful blog has had nearly ten thousand views. ●

Program Committee

Penelope Bareau, Chair
Members: Mary Ann Arisman, John Bacon, Cynthia Penney, Jonathan Russo, Ed Tristram, Fred Wistow

Each year, GVSHP organizes public programs about the history, culture, and architecture of

Greenwich Village, the East Village, and NoHo. Over the past year, topics included a "green" program series, a panel discussion on the history of AIDS in the Village, and many programs highlighting our ongoing work in the East Village. This year saw participation in public programming soar, with overall attendance climbing past 3,000 and some individual programs bringing in more than 200 attendees each. ●

2010

July 18- Returning Steam to the Hudson: A tour of the Steamship Lilac

July 25- The East Village's Marble Cemeteries: A Tour of the New York Marble Cemetery and the New York City Marble Cemetery

August 11- Church of the Ascension Tour, led by Leo Blackman

September 13- Inside Architecture, a lecture on interior landmarks of the Village by Melissa Baldock

September 23- Snapshots in Storefronts exhibit opening night event at glassybaby

September 25- Snapshots in Storefronts

Walking Tour, led by Sheryl Woodruff

September 27- The Past, Present, and Future of the Mezritch Synagogue, a panel discussion

October 10- Between Two Villages: A Walking Tour of NoHo with Matt Postal, architectural historian

October 17- Snapshots in Storefronts Walking Tour 2, led by Sheryl Woodruff

October 27- Far West Village Rezoning Celebration

October 27- Landmarking the East Village, a lecture by Elizabeth Finkelstein

November 16- Reconceiving the Historic Enclaves of Greenwich Village, a lecture by Andrew Dolkart

December 1- NYU Town Hall Meeting

December 3- GVSHP 30th Birthday Party, a history of the society

December 7- Remembering the Epidemic: A History of AIDS in the Village, a panel discussion

December 13- Margaret Sanger and the



GVSHP's 2011 Benefit House Tour was our most successful yet. PHOTO CREDIT BOB ESTREMER

Development of the Birth Control Clinic, a lecture by Cathy Moran Hajo

December 15- Tompkins Square North: Anatomy of an East Village Block, a presentation by the NYU Public History & Archives class

2011

January 12- The Villagers, a book reading by Edward Field

January 18- When Architecture Could Fashion a Nation, a lecture on the architecture of McKim, Mead & White by Mosette Broderick

February 3- Henry James: A Child of the Village, a lecture by David Gerrard Lowe

February 13- African American Movers & Shakers of the East Village, a walking tour led by Andrea Coyle

February 16- The Village & All That Jazz: An Evening at the Village Vanguard, presented by the GVSHP Brokers Partnership

February 17- Little Africa Rediscovered: African Descendants in the South Village During the 19th Century, a lecture by Jamila Brathwaite

February 22- Discovering Black New York, a lecture by Linda Tarrant-Reid

February 28- Black Gotham, a book talk by Carla Peterson

February 28- The Village & All That Jazz: Jazz at the Sixth Street Community Synagogue,



GVSHP walking tour of the East Village.

presented by the GVSHP Brokers Partnership

March 2- Honoring Preservationist Margot Gayle, a panel discussion

March 8- Painting the Neighborhood: Edward Hopper and Greenwich Village, a panel discussion

March 22- The History of McSorley's, a lecture by Bill Wander

March 27- The Triangle Factory Fire: A Walking Tour Through Time

April 5- Parks, Plants, and People: Beautifying the Urban Landscape, a lecture by Lynden B. Miller

April 11- Buildings that Grow: An Introduction to Green Roofs, a lecture by Amy Norquist

April 16- East Meets Green, a walking tour of East Village community gardens

April 20- The Landmarks Application Process, a lecture by Elizabeth Finkelstein

April 25- Community Documentary films: The Vanishing City & Twilight Becomes Night

May 4- A History of East Village Rowhouses, a panel discussion

May 7- GVSHP Does Jane's Walk, a walking tour of the East Village led by Elizabeth Finkelstein

May 12- Demons of Discord: Two New York Riots from Five Points to Astor Place, a lecture by Kathleen Hulser

May 17- American Women, Italian Style, a book reading by Carol Bonomo Albright

May 25- Growing up in New York's Italian South Village, a book talk with Tony Vivolo

June 13- 31st Annual Meeting & Village Awards

June 20- Hotel No Tell, a book talk with Daphne Uviller

June 26- LGBT History of the East Village, a walking tour with Andrea Coyle. ●



GVSHP Trustees Mary Ann Arisman, Betsey Ely, and Ruth McCoy (l. to r.) and Director of Operations Sheryl Woodruff (f.) at the 2011 Annual Benefit House Tour.

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