



GREENWICH VILLAGE SOCIETY FOR HISTORIC PRESERVATION ANNUAL REPORT
2007-2008

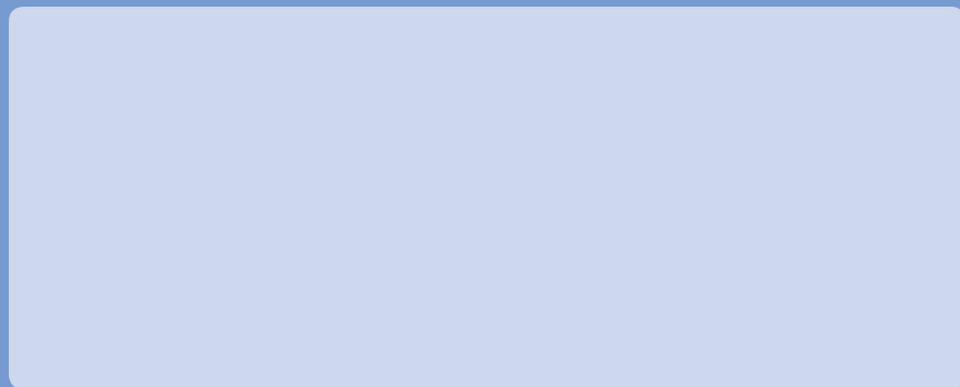
GREENWICH VILLAGE SOCIETY
FOR HISTORIC PRESERVATION

232 East 11th Street, New York, NY 10003

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In Memoriam



Gina Kellerman, Executive Director of the newly-formed Greenwich Village Trust for Historic Preservation.

16 GVSHP was saddened this May by the passing of Regina Kellerman, GVSHP's first executive director. Her encyclopedic knowledge of the historic buildings of Greenwich Village, her home since the 1950s, was matched only by her earnest efforts to preserve them. She tirelessly shared her knowledge of Greenwich Village architecture with GVSHP over many years and was always ready to help in any way to advance the organization's mission.

Her seminal book *The Architecture of the Greenwich Village Waterfront*, formed the historical groundwork for the later designations of the Gansevoort Market Historic District, the Greenwich Village Historic District extension,

and the Weehawken Street Historic District. GVSHP's recent successful campaigns to designate these districts owe much to Regina's research for this work.

Regina served as a Trustee to GVSHP, and later as an advisor and member of the preservation committee. She also shared her knowledge of Greenwich Village by lecturing and leading walking tours. Regina was an incredible asset to GVSHP. Her talents, and her generosity in sharing them, will be much missed. ●

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Greenwich Village Society for Historic Preservation

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GREENWICH VILLAGE SOCIETY FOR HISTORIC PRESERVATION

ANNUAL REPORT
2007–2008



An early version of the proposed New School "signature building" at 14th Street and Fifth Avenue.

A Note from the President

Mary Ann Arisman

The past year has been an exceptionally busy one for GVSHP, with tremendous growth in both the organization and the preservation challenges we have faced. Just some of the highlights of the last twelve months include:

- Securing a commitment from the Landmarks Preservation Commission to begin consideration of our proposed 38-block South Village Historic District, with a survey of the area west of 6th Avenue
- Leading the successful opposition to unprecedented plans for the wholesale demolition of nine buildings on the St. Vincent's campus in the Greenwich Village Historic District, most of which would have been replaced with new condo development
- Pressing NYU to seek alternatives to its ongoing expansion in our neighborhood, which resulted in the university locating a new 900-bed undergraduate dorm and a new 115-bed graduate dorm outside of our neighborhood
- A 56-building expansion of the NoHo Historic District, for which GVSHP has long pushed

- Securing a hearing on the proposed landmark designation of the I.M. Pei-designed Silver Towers complex, including the landscaping and Picasso sculpture, which GVSHP first proposed in 2003
- Rejection of the Related Companies' "Vegas-on-the-Hudson" mega-entertainment complex for Pier 40, which GVSHP and a wide range of community groups vociferously opposed
- Introduction of a 111-block East Village rezoning, which would impose height limits and reduce the allowable bulk of development over 90% of the proposed rezoning area
- Victory in the legal case to preserve the landmarked former P.S. 64 in the East Village, and to prevent the construction of "dorms-for-hire" in New York City
- Marshalling support from business and civic groups from across New York City for the legal challenge against the Trump SoHo "Condo-Hotel"
- The ground-breaking landmark designation of Webster Hall, honoring that institution's 120-year cultural history and preventing the potential development of yet another

20+ story dorm or hotel on the site, as has happened on many neighboring sites

- Aggressive tracking and reporting of illegal advertising signage, which helped lead to the removal of more than a dozen billboards
- Leading the successful campaign to save the Provincetown Playhouse theater from demolition by NYU, and securing National Register of Historic Places eligibility status for the remainder of the historically significant building, which NYU threatens to demolish
- Organizing public response to plans by the New School for a massive new development on Fifth Avenue between 13th and 14th Streets
- Continued steady increase in membership in the organization, which has led to a tripling of members over the last six years
- Staging our 10th Annual Benefit House Tour, our most successful ever
- Conducting nearly two dozen educational programs, or nearly twice as many as last year, on topics ranging from the Italian-American heritage of the South Village to early public

housing in the East Village

- Developing a third curriculum for our children's education program, "Bleecker Street: Rural Beginnings"

We are deeply grateful for the continued and increased support that our members have provided, allowing us to meet the ever-growing challenges our preservation efforts face. ●

Archives Committee

Vicki Weiner, Chair

Members: Mary Ann Arisman, Martica Sawin Fitch, Nancy Langsan, Jay Shockley, Cas Stachelberg, Judith Stonehill, George Vellonakis, Anthony Wood

Since last June, GVSHP has been working to bring its *Preservation Archive and Oral History Project* collections up to date and make them more serviceable for our own research, to our members, and the public. Archive consultant Joseph Ciccone, who was hired in March of 2007, assisted GVSHP in evaluating its current holdings and created a collections policy for the organization which will serve as a guide for

future collecting. Mr. Ciccone then made recommendations for disbursing certain collections within the archive, while retaining the collections best suited to the organization's mission. GVSHP retained all of its photograph collections and twelve oral histories of Village preservationists. Mr. Ciccone is currently cataloging all the



Map of the proposed rezoning of the East Village and Lower East Side.

images within the photograph collections and creating a searchable database. Mr. Ciccone has also completed work on the oral history collection, which includes interviews with such Village preservationists as Jane Jacobs, Margot Gayle, and Edith Lyons. Bound transcripts have been created and abstracts summarizing each history have been written. GVSHP is very grateful to the New York Preservation Archive Project, which has lent computer equipment capable of making digital copies of our old analog cassette interviews. Half of the collection has been transferred and when the project is complete, GVSHP will place audio clips from each interview on its website. Many of the archive's collections, particularly records and papers of Village preservationists, have been donated to other city repositories. The New York Public Library Division of Manuscripts & Archives, New-York Historical Society, and the Municipal Archives, among others, have generously accepted these important records into their collections, where they will be cataloged and made accessible to the public. GVSHP is pleased that the history of early Village preservation has been adopted into the collections of New York City's most respected archives. ●

Nominating Committee

Jo Hamilton, Chair

Members: Mary Ann Arisman, Elizabeth Ely, Arthur Levin, Andrew Paul, Judith Stonehill, Arbie Thalacker, Linda Yowell, F. Anthony Zunino



Newly elected GVSHP board member Cassie Glover (center right) with board member Cynthia Penney (center left) at the 2008 GVSHP Annual Meeting.

GVSHP members re-elected Trustees Elizabeth Ely, Leslie Mason, Ruth McCoy, Florent Morellet, Andrew Paul, Fred Wistow, and F. Anthony Zunino, and elected candidates Robert Rogers and Cassie Glover as Trustees at the June 17, 2008 Annual Meeting. Mr. Rogers is a principal of Rogers Marvel Architects; he lives in the East Village and has been active on the GVSHP Preservation Committee for several years.

Ms. Glover is a public relations professional who has been involved in the GVSHP Benefit Committee since 2004. Immediately following the Annual Meeting, the Trustees unanimously elected the following slate of officers: Mary Ann Arisman, President; Arthur Levin, Vice President; Arbie Thalacker, Vice President; Linda Yowell, Vice President; and Katherine Schoonover, Secretary/Treasurer.

The nominating committee, along with the entire board, would like to thank Meredith Bergmann for her years of service on GVSHP's Board of Trustees. ●

Education Committee

Linda Yowell, Chair

Members: Mary Ann Arisman, Meredith Bergmann, Elissa Burke, Jane Cowan, Dana English, Lisa Feitel, Sherry Froman, Amy Hitchcock, Anita Isola, Mary Kay Judy, Judith Langer, Barbara Schneider, Ron Schneider, Shirley Wright

Over the past year, GVSHP's children's education program, *History and Historic Preservation*, has continued to teach elementary school

students across Manhattan how to interpret their surroundings by introducing them to the rich history and architecture of the Village. With more than 1,000 students from 24 different city schools participating, the 2007-2008 academic year was one of *History and Historic Preservation's* most successful to date.



Children's Education program walking tour, in front of the Provincetown Playhouse.

As more classes take part in our education programs each year, GVSHP has expanded the scope of our curricula. Since it was first introduced in the spring of 2007, GVSHP's "Immigration in the South Village" curriculum, which focuses on the neighborhood's immigrant heritage centered on Bleecker and Carmine Streets, has been taught to more than 40 classes and will reach dozens more in the coming academic year. Additionally, GVSHP's lead educator,

Jane Cowan, has begun to develop a third curriculum, "Bleecker Street: Rural Beginnings." This new program will challenge students to explore historic maps and photographs and compare them with the current environment to trace how the area from Grove Street to Abingdon Square evolved from farmland, to Village hamlet, to the bustling urban neighborhood it is today. Together, these three curricula and the archival research materials that support them will form the core of a new teaching resource book centered around Bleecker Street, which is currently under development.

Last summer, we offered our education program once again to the Grace Opportunity (GO) Project at Grace Church School for at-risk students from Lower East Side schools. We have offered this program free-of-charge to the GO Project since 2003 and look forward to continuing working with Grace Church School for years to come.

Finally, we are pleased to announce that Mary Kay Judy, an experienced teacher and veteran architectural conservator, joined our team of educators this past spring. We are delighted to welcome her and to thank our educators, Jane Cowan and Amy Hitchcock, for their excellent work this year. ●

Preservation Committee

Arbie Thalacker and F. Anthony Zunino, Co-chairs
Members: Mary Ann Arisman, Penelope Bateau, Leo Blackman, Jonathan Geballe, Jo Hamilton, Thomas Harney, Regina Kellerman, Arthur Levin, Florent Morellet, Peter Mullan, Rob Rogers, Katherine Schoonover, Judith Stonehill, Linda Yowell



GVSHP's Columbus Day South Village Celebration; Romana Raffetto, owner of Raffetto's Pasta, speaking.

GVSHP's Preservation Committee works to ensure that our neighborhood's landmark and zoning protections are enforced and, where

appropriate, extended; that valuable historic resources in our neighborhood are protected; and that new development is compatible in scale, character, and design with its surroundings. The past year saw significant progress throughout our neighborhoods, but saw significant challenges from the city, private developers, and some local institutions as well.

A high priority has been GVSHP's proposed South Village Historic District. GVSHP held a very successful Columbus Day South Village Celebration announcing the publication of our report, "The Italians of the South Village" by Mary Elizabeth Brown (funded by the J.M. Kaplan Fund), and in December held a well-attended Town Hall meeting to rally support for the proposed South Village Historic District. Shortly following these events, the Landmarks Preservation Commission (LPC) announced that it would begin consideration of the proposed South Village Historic District with a survey of the area west of Sixth Avenue. This survey is currently underway. While GVSHP has urged that the entire proposed district be considered and designated right away, even the promised actions are extremely fast progress for the LPC. GVSHP's report proposing a South Village Historic District was funded by Preserve New York, a grant program of the

Preservation League of NY State and the NY State Council on the Arts.

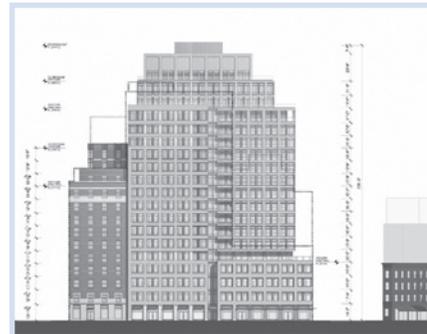


Manhattan Theatre Source on MacDougal Street was a prime partner in the effort to save the Provincetown Playhouse.

GVSHP continued to press NYU to seek alternative locations outside of our neighborhoods for future growth or development. This pressure led to two positive announcements by NYU last summer: the location of a new 115-bed graduate dorm in Downtown Brooklyn and the location of a new 900-bed undergraduate dorm on 23rd Street and 3rd Avenue. Unfortunately, these positive developments were followed by a clear abrogation of promises NYU made to the community to seek to re-use its buildings before demolishing them. In April of 2008, NYU

proposed demolishing the historic Provincetown Playhouse and Apartments at 133-139 MacDougal Street. GVSHP led the charge to save the theater, which NYU proposed to completely demolish; after significant pressure, NYU eventually relented and agreed to preserve the theater space, comprising about 7% of the building. However, they still proposed to demolish the entire building around it. GVSHP pushed for NYU to preserve the entire building, securing a determination from the State Historic Preservation Office that the building qualified for the National Register of Historic Places due to its extraordinary history. However, after the demolition plan received approval from the Community Board and Borough President, NYU announced that they would move ahead.

GVSHP joined other community groups in mobilizing opposition to Related Companies' plans for a mega-entertainment complex dubbed "Vegas-on-the-Hudson" on Pier 40 in the Hudson River Park (at Houston Street). Earlier this year the Hudson River Park Trust rejected Related's plans, and gave the Pier 40 Partnership, a coalition of neighborhood parents, an opportunity to develop an alternative proposal. GVSHP strongly supported this alternative.



An image of the revised Rudin plan for the development of the St. Vincent's campus.

GVSHP also led the successful opposition to plans by Rudin Management and St. Vincent's Hospital to demolish nine buildings in the Greenwich Village Historic District. GVSHP was gravely concerned that approval of such plans would fundamentally change the meaning of landmark protections, in terms of the scale of both demolition and new development allowed. The LPC roundly rejected these plans. St. Vincent's returned with a revised plan re-using some of the more historically significant buildings and sought a hardship determination to allow demolition of the O'Toole building for construction of a new hospital on that site. That plan is currently under review by the LPC.

This year also saw the expansion of the NoHo Historic District, which comprises long-unprotected sections of the neighborhood east of Lafayette Street. GVSHP, as well as local NoHo groups and the Historic Districts Council, had long pushed for such an expansion, which we all defended against attempts by some property owners to block or shrink. GVSHP was also part of a coalition which got the city to put forward a rezoning for most of the East Village which would for the first time impose height limits and reduce the bulk of allowable new development over an area facing intense development pressure. GVSHP continues to push for the rezoning of the Bowery and Third and Fourth Avenue corridors, which were excluded from the rezoning.

After a four-year campaign by GVSHP, the LPC began consideration of the I.M. Pei-designed Silver Towers complex for landmark designation, which GVSHP first proposed in late 2003. Designation of the watershed modernist design, including its Picasso sculpture, did not come a moment too soon, as NYU is considering adding one or more 40-story towers to the complex on its open space and the current site of a supermarket. The LPC also voted to landmark Webster Hall, a designation for which GVSHP strongly advocated and in support of

which GVSHP provided considerable historical research. The designation not only honors the 120-year cultural history of the institution, but prevents construction of another large dorm or hotel on the site, which has happened to many neighboring sites with similar zoning.

GVSHP also responded to plans by the New School regarding the construction of a massive new building on Fifth Avenue between 13th and 14th Streets, which would replace their current four-story building. While the zoning for the site (which is outside of the Greenwich Village Historic District) lends itself to a large new building, GVSHP was concerned that the plan involved an exceptionally large and bulky structure. The proposed building is more than 300 feet tall without setbacks, or almost twice as tall as most of the larger surrounding buildings, which would make it one of the largest buildings ever built in Greenwich Village. The proposed building's extreme bulk is largely a product of air rights transfers, zoning variances, and a series of interior atrium spaces which the New School is seeking to incorporate into the design. GVSHP urged reconsideration of the proposed new building's size, as well as initial plans for an all-glass facade with projecting colored lights. The proposal is in a holding pattern at the moment.



NYU's new 900-bed undergraduate dorm, which will be located at 23rd Street and 3rd Avenue, rather than in the Village.

On the legal front, GVSHP was involved in two cases of enormous importance. The first was a challenge to the city's recent policy against granting zoning bonuses to "dorms-for-hire," a policy GVSHP strongly supported. The owner of the landmarked former P.S. 64 in the East Village sought to overturn this rule as a means of undoing the landmark designation of this building and constructing an extra-large "dormitory" on top, which could be rented out to any school. GVSHP and other groups joined in fighting the challenge, which was fortunately rejected by the State's highest court. GVSHP also strongly supported the SoHo Alliance's lawsuit seeking to overturn the City's approval of the Trump SoHo "Condo-Hotel" on the basis that it violates the area's zoning, which does not allow residential or residential hotel development. While the Board of Standards and Appeals, a mayoral agency, rejected the appeal, it is now being heard by an independent court, which GVSHP hopes will overturn the approval.

GVSHP also worked with fellow preservation organizations and representatives of the Structural Engineers Association of New York to try to address the growing problem of building collapses that seem to result from inadequate

measures taken to ensure the safety of fragile 19th century structures when excavations take place. GVSHP pushed for stricter enforcement of existing regulations as well as implementation of new measures, such as peer review, for certain kinds of construction projects.

Throughout the year, GVSHP's Preservation Committee reviewed literally dozens of proposed changes to buildings within the eight historic districts we oversee, providing feedback to applicants and the LPC about their appropriateness. GVSHP has called for changes to proposed new buildings in the Meatpacking District, West Village, and NoHo, and asked for revisions to many proposed façade alterations, rooftop additions, and rear yard additions.

Finally, GVSHP's ongoing program to track and report illegal advertising signage helped lead to the removal of more than a dozen illegal billboards over the past year. ●

Awards Committee

Judith Stonehill, Chair

Members: Mary Ann Arisman, Ann Arlen, David Burger, Robert Contant, Elizabeth Ely, Ellen Howe, Anita Isola, Robert Kaufelt, Vals Osborne, Shirley Secunda, Calvin Trillin



Executive Director Andrew Berman presents Stacy Szymaszek of the Poetry Project at St. Mark's Church with a 2008 Village Award.

Each year GVSHP honors people, places, and organizations that have made a significant contribution to the legendary quality of life of Greenwich Village, the East Village, and NoHo.

On June 17th, GVSHP was honored to have Calvin Trillin present the 18th Annual Village Awards. The ceremony took place at the Society's Annual Meeting, which was held at St. John's Lutheran Church on Christopher Street, one of the oldest churches in Greenwich Village.

Recipients of the 2008 Village Awards included: Faicco's Pork Store (260 Bleecker St.), for its long history of providing generations of Villagers a taste of the Italian South Village through its excellent pork and pasta products; Grey Dog's Coffee (33 Carmine St. & 90 University Pl.), for maintaining the tradition of bohemian Greenwich Village cafes through an exceptional menu, charming décor, and stellar service; Morton Street Triangle (Bedford and Morton Streets at 7th Ave.), for its beautiful garden expansion and attractive new cast iron fence, and the dedicated work of the Beautification Committee of the Morton Street Block Association; Oscar Wilde Memorial Bookshop (15 Christopher St.), for its dedication in providing gay literature and commitment as a center for the LGBTQ community for the past forty years; Poetry Project at St. Mark's Church (131 East 10th St.), for its role as a center for writers and poets in the East Village and its ability to bring the written word

to the entire Village community and beyond; Rocco's (243 Bleecker St.), for preserving the rich Italian-American heritage and culture of the South Village by providing delicious espresso and pastries to Village residents for thirty-four years; The Salmagundi Club (47 Fifth Ave.), which received the first annual Regina Kellerman Award, for its service to artists in Greenwich Village, its commitment to providing art to the community, and its dedication to preserving its 1853 landmark building. ●

Benefit Committee

Elizabeth Ely and Leslie Mason, Co-chairs
Members: Mary Ann Arisman, Jane Forman, Deborah Gimelson, Cassie Glover, Roberta Golubock, Debra Kameros, Susan Kolker, Ruth McCoy, Vals Osborne, Cynthia Penney, Judith Stonehill, Fred Wistow

On Sunday May 4th, GVSHP presented its most important fundraiser of the year, the 10th Annual Spring House Tour and Benefit. Seven historic townhouses and apartments in the West Village were open to tour guests on a beautiful spring afternoon, followed by a reception for the tour's most generous supporters. Highlights

of the tour included a four-story townhouse that is an evolving experiment in creativity for its designer owners; a modern apartment in a converted 1890s office building where a wall of windows overlooks a bamboo garden; a Federal-style gem with hidden rooms and a southern-style tea porch; and a Greek-Revival townhouse owned by a well-known interior designer recently renovated in a surprising color palette. The 10th Annual Spring House Tour and Benefit was our most successful ever, surpassing our fundraising goals and introducing many new people to GVSHP's important preservation work.

GVSHP is deeply grateful to our generous homeowners who enthusiastically opened their doors: Susanna Aaron & Gary Ginsberg; Michael Aram; Philip A. Bialer, M.D. & Danny Colvin, AIA; Patricia Cliff & Karl von Frieling; John Chris Connor & Steven Gambrel; Thomas Harney & Dorothy Wholihan; and Gael Towey & Stephen Doyle.

Special thanks go to St. John's Church in the Village, whose lovely backyard garden served as a registration site, and to the Stephan Weiss Studio, which hosted the post-tour cocktail reception for Benefactors, Friends, Patrons, and Sponsors of this year's tour.

Of course, this tour would not have been possible without the generosity of corporations and individuals who donated their time and services, especially Bowne of Detroit, for donating printing for invitations, programs, and tickets; Alexander Kaplen, for designing a beautiful invitation, map, ticket, and program; Salviati, for providing exquisite gifts for our homeowners; and Grey Dog's Coffee, for generously providing a wide selection of its delicious desserts to our indefatigable volunteers. We are also sincerely grateful to our 140-plus volunteers, who assisted tour-goers throughout the day, ensuring that the tour ran smoothly and was enjoyable for all.

GVSHP would also like to recognize the tireless efforts of the Benefit Committee, who committed their time and energy to make the tour a success. Finally, thank you to everyone who purchased tickets or made a contribution to the event. Without your participation, this would not have been the most successful event to date! ●

Program Committee

Penelope Bareau, Chair
Members: Mary Ann Arisman, John Bacon, Cynthia Penney, Jonathan Russo, Ed Tristram, Fred Wistow

GVSHP offered 22 programs this past year covering a wide range of subject matters. Topics included histories of local ethnic communities and special architectural sites, as well as a series of panel discussions on caring for historic properties. With an overall attendance of more than 1,000, many programs were standing-room only.

2007

September 15—*Foods of the South Village*, a walking and eating tour run by Foods of New York.

September 25—Lecture by Irene Tichenor on the DeVinne Press Building.

October 17—*Planning the Project: From Landmarks Application to Expert Choices*, first evening in the "Getting It Right: From Historic Properties to Urban Landscapes" panel discussion series sponsored by Wells Fargo Home Mortgage.

October 23—*Our Little Italies: Past, Present,*

and Future, a lecture by Jerry Kruse.

November 14—*The Many Facets of Facade Restoration*, second of "Getting it Right" panel discussion series.

December 1—*A Village Christmas*, a walking tour with Marilyn Stults.

December 6—*First Houses: A Monument of the Past, a Model for the Future*. Reprise of a lecture by Warren Shaw, co-sponsored by the Neighborhood Preservation Center.

December 11 and 13—Tour of HB Studio and Class Audit.

2008

January 23—*John Sloan's Greenwich Village*, a lecture by John Loughery.

February 12—*The Great Urban Paradigm Shift: Robert Moses, Jane Jacobs, and West Village Houses*, a lecture by Warren Shaw, co-sponsored by the Neighborhood Preservation Center.

February 20—*Sharing the Dirt on City Gardening*, final panel discussion in "Getting it Right" series.

February 27—*Intimate Portraits: African Americans in the South Village*, a lecture by Gunja SenGupta.



Participants enjoy *Immigrant Stories on Bleeker Street* in April 2008.

February 28—*The Lost Waterfront*, exhibition and book-release party.

March 9—*The Wild Wild West Side*, a walking tour co-sponsored by the Historic Districts Council.

March 26—Anthony C. Wood, author of *Preserving New York: Winning the Right to Protect a City's Landmarks*, interviewed by GVSHP Trustee Judith Stonehill.

April 7—*Excavations and Village Space*, a lecture and discussion by members of the Excavation Unit, NYC Department of Buildings.

April 19—*Immigrant Stories on Bleeker Street*, a family activity day at the Center for Architecture Foundation.

April 28—*The Caffè Cino: Greenwich Village's Countercultural Landmark*, a lecture and interactive discussion with Christine Karatnytsky.

May 17—*Italian-American Culture in the South Village*, a walking tour with Emelise Aleandri.

May 27—*Re-saving Greenwich Village*, a panel discussion co-sponsored by the Museum of the City of New York featuring Andrew Berman, David Gruber, and Sean Sweeney; moderated by Anthony C. Wood.

June 12—*Preserving Local Retail*, a film screening and discussion co-sponsored by the East Village Community Coalition, the Historic Districts Council, the Neighborhood Preservation Center, Place Matters, the Pratt Center for Community Development, and the Pratt Graduate Center for Planning & the Environment.

June 19—*The South Village: Birthplace of an American Immigrant Community*, a panel discussion featuring Mary Elizabeth Brown, Andrew Dolkart, and Jerry Kruse; moderated by Mary Ann Arisman. ●

Development/Membership Committee

John Bacon and Judith Stonehill, Co-chairs
 Members: Mary Ann Arisman, Meredith Bergmann, David Burger, Elizabeth Ely, Cassie Glover, Leslie Mason, Ruth McCoy, Florent Morellet, Peter Mullan, Andrew Paul, Cynthia Penney, Arbie Thalacker

GVSHP's single largest source of income continues to be membership support. While our membership pool grows and becomes increasingly diverse, GVSHP continues to aggressively pursue new sources of public and private support. The Felicia Fund, an original supporter of GVSHP's children's education program generously funded a new educational project and the Department of Cultural Affairs awarded GVSHP a grant from their Cultural Development Fund for the first time. The Kaplen Fund continued its outstanding level of support.

Following six years of steady growth in both the number of members and the amount of membership support, in the past year the number of GVSHP members expanded by over 20%, and membership support grew to over \$216,000. In addition to ongoing efforts to attract new members, GVSHP has recently embarked on

several new initiatives to increase and diversify support for the organization. A successful effort to encourage members to participate in their employers' matching gift programs has doubled the our matching gift income. We have also begun a planned giving program, to allow members and supporters to remember the organization in their estate plans.

"Friendraiser" events have been a major focus of GVSHP's membership development work this past year, as we have encouraged members to host gatherings in their homes for friends and neighbors to introduce them to GVSHP. A newly-formed Junior Committee will increase outreach to younger neighborhood residents, seeking their participation and support, while our Broker Partnership has helped leverage the resources of the real estate community to support GVSHP's efforts and reach new property owners in the area. Additionally, GVSHP was fortunate to receive a wide array of in-kind support for everything from printing and graphic design, to legal services, and catering for events.

We offer thanks to the following for their incredibly generous support over the last year:

Membership Support

FOUNDERS

Anonymous, David C. Burger, Christopher C. Davis & Sharon Saul Davis, Dr. Edward & Mireille Guiliano, Andrew S. Paul, Aaron Sosnick, Henry van Ameringen, Mr. & Mrs. Alan G. Weiler, Fred Wistow

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Anonymous, Mary Ann & Frank Arisman, Barry Cooper, Ellen Howe, Leslie Mason & Thad Meyerriecks, Sarah O'Neill & Barry Munger

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Grants

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The organization's base of membership support and fundraising capacity continued to expand over the past year, due to robust continuing outreach efforts and aggressive pursuit of new grant and funding sources. GVSHP's budget has continued to expand, exceeding \$500,000 for the first time. As a result, in the past year we have been able to add a new staff member, invest in important infrastructure, and build our modest reserves in order to ensure the Society's future and ability to weather the inevitable "rainy days." For the sixth year in a row income exceeded projections while expenditures were kept below budget. The Society has continued its long-standing policy of not embarking upon any major projects unless funding sources for them have been identified. As a result, the organization's financial strength and security has grown, while its ability to take on new projects and increase activity has also expanded. ●

GVSHP Fiscal Year 2007

INCOME:

Membership	216,578
Benefit (net)	133,223
Grants	126,300
Earned Revenue	26,706
	<hr/>
	\$502,807

EXPENSES:

Programs	47,951
Personnel	262,538
Fundraising & Membership	4,439
Rent	17,050
Office Supplies & Expenses	28,805
Telecommunications	4,466
Printing & Mailing	17,106
Accounting Fees	5,299
Payroll Fees	1,630
Other Fees	5,106
Other Operating Expenses	1,288
Fund Balance, Unrestricted	107,129
	<hr/>
	\$502,807

Support Preservation: Join GVSHP

Your support makes GVSHP a more effective preservation leader. All members receive copies of the *Anthemion* newsletter (published twice each year), priority invitations and discounts to our many lectures and tours, and access to the Society's research sources. Contribute \$500 or more, and receive an invitation to a special event at a unique Village location.

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Return this form with your check to:
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