

Which would you rather see?



or



If you prefer what you see on the left, now is the time to speak up!

Community Board 3 is working on an important proposal to create an East Village Special Zoning District to Protect Small Businesses and Discourage Chain Stores.

They are focusing on the area between 14th and Houston Streets, 2nd Avenue and Avenue D. We are working to ensure the whole area between and including 2nd Avenue and Avenue D are among the streets and avenues where chain stores are restricted. (Grocery stores would be allowed.)

Chain stores take dollars out of the community. Many landlords seek higher rents only national corporations can afford, so small independent businesses can't rent space. Chain stores take away from the unique character of our neighborhood. The proposal will not force any existing chain stores out, if they are here now they can stay.

If you support a Special District in the East Village that will help protect our unique character, reduce the growth of big box and chain stores, and allow smaller local shops to have a better chance to serve or community and protect local jobs,

Sign the petition at: www.gvshp.org/specialdistrict

If you or your organization wants to learn more about this proposal, contact hubbins@gvshp.org