

Madison Equities Has Filed Plans to Demolish 14-16 Fifth Ave. and Replace It With a 244 ft. tall Tower!



14-16 Fifth Avenue is the 5-story building in the center of the block.

But because it's located in the Greenwich Village Historic District, they can ONLY do this if they convince the NYC Landmarks Preservation Commission that 14-16 Fifth Avenue has no historic or architectural significance, and the proposed replacement tower is "appropriate" for the site and the historic district.

HELP US FIGHT THIS!

Village Preservation has compiled extensive documentation about the historic significance of these buildings, connected to some of the biggest names in the early development of New York, and great writers, inventors, jurists, philanthropists, railroad tycoons, actors, and civil wars generals. We've also compiled data showing that the proposed tower would be FOUR TIMES the height of the average building on its block (5th/6th Avenues, 8th/9th Streets), and 75% taller than the average building on Fifth Avenue within the Greenwich Village Historic District.

We're also highlighting that the Madison plans to demolish twenty apartments, at least half of which were affordable rent-regulated units when they bought the building, to make way for just EIGHTEEN super-luxury apartments that will no doubt not serve as a primary residence for a single owner.

Learn more at www.gvshp.org/14-16Fifth.

In early 2020, the design plans for the proposed new building will be filed. Once that happens, hearings will be scheduled at the Community Board and the Landmarks Preservation Commission, and we will set up a system to allow people to easily send letters to city officials urging them to reject the proposal. **We will need you to come to hearings and rallies and send letters!**

TO HELP:

- **Sign up for alerts about 14-16 Fifth Avenue plans – email info@gvshp.org with the subject "14-16 Fifth Avenue."**
- **Support the fight – go to www.gvshp.org/donate.**